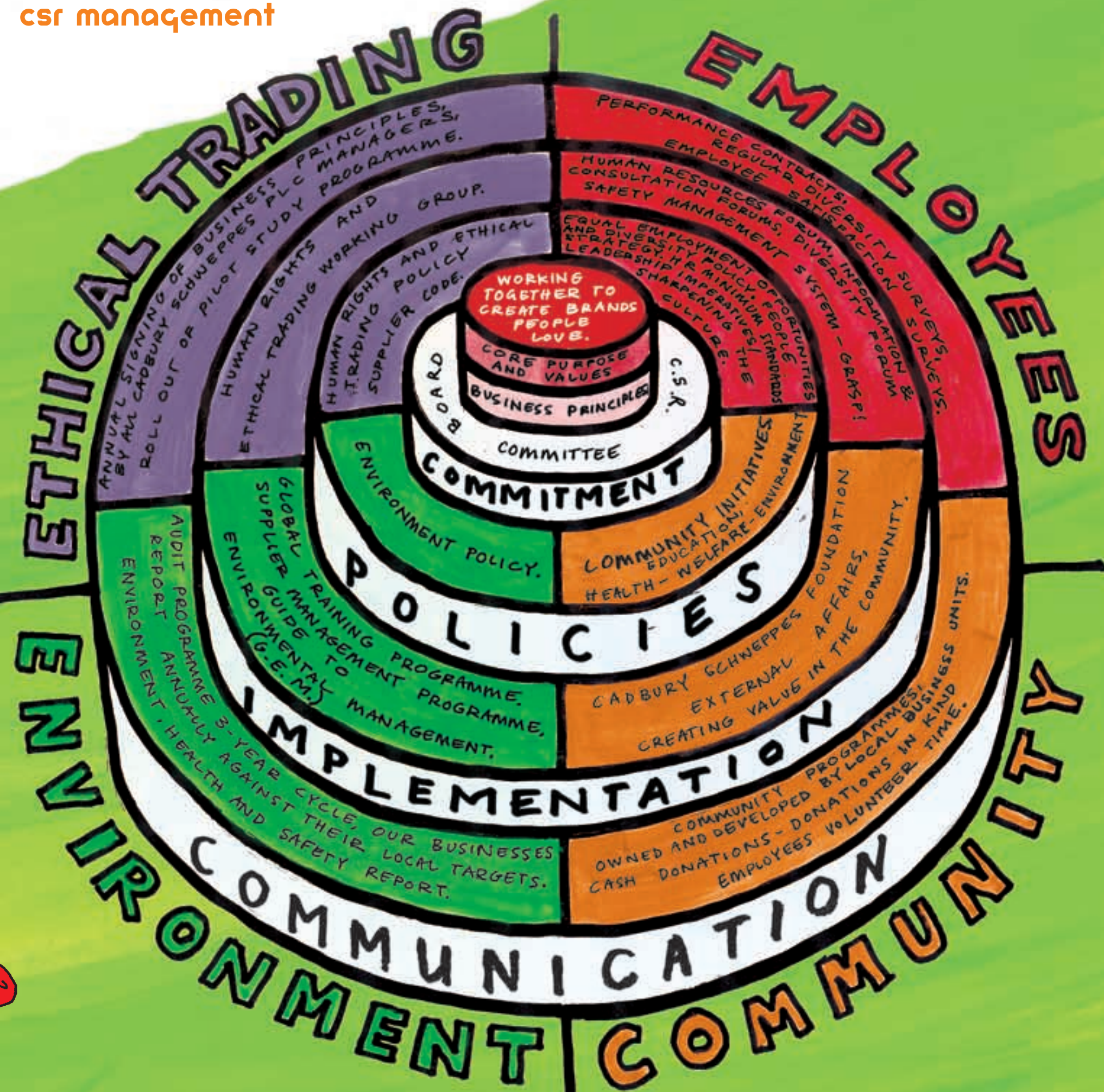


# our commitment



Sustainable business success requires a clear sense of purpose and values. Ours is a business built upon strong values. Corporate and social responsibility (CSR) has always been, and remains today, a core part of our business philosophy.

Our consumers expect products which are not only delicious (and safe) but which have been produced fairly and ethically.

A creative and well managed corporate and social responsibility programme is in the best interests of all our stakeholders – not just our consumers – but also our shareowners, employees, customers, suppliers and other business partners who work together with us. We also have a clear commitment to the communities we live and work in and to the environment we all share.

Corporate and social responsibility is a Board level responsibility – our Board CSR Committee is chaired by a Non-Executive Director, Baroness Wilcox.

Our Purpose and Values and Our Business Principles set out our beliefs and the framework for behaviour throughout all Cadbury Schweppes companies.

It is a commitment that everyone in the company shares, and one that we aim to manage with the same professionalism as we do our day-to-day business performance.

Companies like ours play a key role in the development of society at local, national and global levels.

Our commitment to this belief, and our tradition of corporate and social responsibility, are clearly established and will continue to be key elements of the way we do business.

As we entered a new millennium, there were some significant milestones in our continuing journey to demonstrate highest standards of socially responsible performance in an ever changing business world.

The creation of the Corporate and Social Responsibility Committee, which I chair, has brought a sharper and clearer focus to our activities in this area. It demonstrates, I believe, just how much emphasis the company places on CSR. It's a strong team which has been given both independence and clout. It comprises the Chairman and two other Non-Executive colleagues, as well as the Group Chief Executive, the Chief Strategy Officer and the Chief HR Officer.

Other milestones include the update and reissue of Our Business Principles, the publication of our global Human Rights and Ethical Trading (HRET) Policy and a long-term programme of work with business partners and suppliers.

We take an inclusive approach as CSR touches so many aspects of our business, and is integral to our relationship with all our stakeholders. It's about doing the right thing within our businesses but, more broadly, across our value chain, from the acquisition of raw materials, through all levels of manufacturing, to distribution and the all important relationship with our consumers. Our long-standing belief in making a contribution to society led us to take an active role in the communities and wider markets in which we do business, a role which we continue to play.

The diagram opposite illustrates the way in which this commitment is implemented and brought to life through our policies, processes and communication.

Our good practice has been recognised by our inclusion in both the FTSE4Good and the Dow Jones Sustainability Group Index and in this report you will find examples of the many different ways in which we are living up to the growing and changing responsibilities good corporate citizenship demands.



**John Sunderland**  
 Chief Executive Officer



**Baroness Wilcox**  
 Non-Executive Director and  
 Chair of the CSR Committee