

**at cadbury schweppes we
work together to create brands
people love.**

We believe that good ethics and good business go together naturally to produce the best longterm results for all our stakeholders.

Ethical business sits at the heart of Cadbury Schweppes. It always has. It is part of who we are, our heritage, our processes and the way we behave.

Our business principles reflect and reinforce this. Through them we continue to play a positive part in society, grow shareowner value, attract and develop the best kind of people and, importantly, create brands people love.

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