

introduction

At Cadbury Schweppes, we take our responsibility and reputation as a good corporate citizen seriously. We are proud of our principles and their effect on how we do business.

This booklet has evolved from our code of conduct and takes into account global standards – such as the International Labour Organisation conventions and the Universal Declaration of Human Rights – as well as cultural and legal best practices from our local markets.

It clearly states our business principles. It shows their impact on everyone involved with Cadbury Schweppes, from the board, the businesses and employees, to consumers, suppliers and business partners.

It highlights our responsibility, as a group and as individuals, to:

- promote ethical business practices
- respect the environment and communities in which we operate
- assure equal employment opportunities
- value diversity in the workplace
- provide healthy and safe working environments
- respect human rights and trade ethically

These principles should sit at the heart of our management processes and inform how we work, all over the world. Through them we can protect and perpetuate the ethical standards that make Cadbury Schweppes a great company – to work for and to work with.

By working together we can ensure our company maintains its reputation for ethical standards and keeps its promises. The final part of the booklet describes your role in making this happen.

John Sunderland
Chairman

Todd Stitzer
Chief Executive Officer