

Charitable donations policy

William Hill PLC is one of the leading providers of bookmaking services in the UK through its estate of licensed betting offices, by telephone, online and via interactive television. We also operate an online casino and two greyhound stadia.

We are committed to being a responsible corporate citizen and we recognise our wider social responsibility by seeking to support the communities in which we operate through our charitable donations and through voluntary contributions to the British Greyhound Racing Fund.

Our charitable donations are focused on organisations involved in areas of greatest relevance to our business, and include contributions to those involved in:

- promoting a responsible approach to gambling, undertaking research into problem gambling, and providing information, advice and help to those who are at risk or are experiencing difficulties with their gambling;
- greyhound and racehorse welfare; and
- supporting disadvantaged individuals in horse and greyhound racing.

We are also committed to providing support, wherever possible, to our employees through their own fundraising efforts, and have allocated a proportion of our charitable donations budget to enable us to match funds (up to a specified limit) raised by employees on local charitable projects. On occasion, we also support organisations with which we do business in their fundraising efforts.